

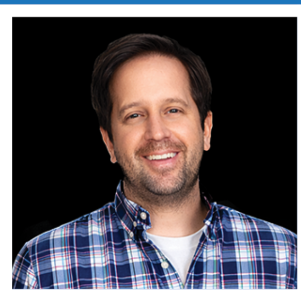


Portfolio

Jeff
Langlois

jefflangloisdesign.com

Resume



CONTACT

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SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

3DS MAX

ILLUSTRATION

PHOTOGRAPHY

MUDBOX

WORDPRESS

ANIMATE

Jeff Langlois

Graphic Designer & Artist

EDUCATION

Bachelor of Graphic Design
Southern New Hampshire University

EMPLOYMENT

Repair Coordinator
Precision Aviation Group
2023 - Present
Working in the aviation field receiving in aircraft parts and sending them out for repairs.

Project Coordinator / Supervisor
Spectra Contract Flooring
2010- 2020
Worked in a leadership position supervising and training floor maintenance technicians. Later promoted to Project Coordinator working with clients and deliver excellent customer service.

Freelance Work

Concept Artist
East Side Warriors TV Series Pilot - Created character designs, props, and scenes

Logo Design
ContentSage - Software Consultant - Created logo for company

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Amethyst Bay Resort Ads

This set of vacation resort ads were designed for a college course.

I created the first ad using Adobe Photoshop and Illustrator focusing on designing something that would immediately grab attention and feel fun, inviting, and memorable. I used bold color contrasts, playful imagery, and clear promotional messaging to appeal to families and people with pets.

The second ad is an animated web banner that shares the same concept as the design above. It was created to feel fun and inviting. Some quick animated information was added to draw in people's attention.



Adidas Superstar Shoe Ads

This project was from a series of photographs I took for a photography course in college. The goal was to take shots of an object in different lighting. Each photo was adjusted in Adobe Photoshop. Afterwards, I added text and an Adidas logo to make the images look like advertisements.

The first image was shot indoors against a blue wall using lights to create interesting shadows on the wall.

The second photo was shot outside and I created a bokeh effect to give it a shallow depth of field.

For the third photo, I used two different colored lights to create the look and mood of this image.

The fourth photo was shot indoors using lights and a white background so the shoes would stand out.



Call-to-Action Poster

This poster was created using Adobe Photoshop and Illustrator for a college graphic design course focused on persuasive visual communication. I chose to focus on the water crisis in Vietnam and built the concept around The Global Clean Water Initiative. My goal was to use bright, uplifting colors and positive imagery to grab attention and create a sense of hope, while keeping the layout clear and easy to follow.



Pasta Amore Restaurant Designs

These designs were part of a college graphic design course. Using Adobe Photoshop and InDesign, I created a menu, a table tent, and a brochure for a fictional restaurant called Pasta Amore. The main goal was to make everything feel connected and consistent. I focused on keeping the same color palette, typography, wood textures, and overall Italian-inspired style across all pieces so they work together as one cohesive brand.

Our Vision

Pasta Amore combines the cooking traditions and ingredients of Italy with creativity, providing a modern twist on timeless classics.

Our vision for the future is to grow and learn along with our customers. In doing so, we aim to provide an atmosphere that enables this growth and fuels the passion that lives within the essence of the brand.

The approach of Pasta Amore is to develop our brand with the understanding of both our culture and consumer insights. Within our vision always lives the promise of inspiring creativity, conversation and quality.



CONTACT US

For more information and to schedule a service, call us or visit us at

(123) 456-7890

1234 Somewhere Dr.
Someplace, GA
31234

info@pastaamore.com
www.pastaamore.com

PASTA AMORE

CATERING



Catering to your needs and special occasions since 1981

PASTA AMORE

APPETIZERS

Garlic Bread	6.99	Fried Mozzarella	8.99
Stuffed Mushrooms	7.99	Calamari	10.99
Bruschetta	7.99		
Arancini	9.99		

SOUP

Soup of the Day	4.99
Minestrone	6.99
Tuscan White Bean	5.99
Chicken Tortellini	6.99

SALAD

Greek	5.99
Caesar	5.99
Arancini	7.99
Italian Salad	7.99
Garden	5.99

SANDWICHES

Turkey & Bacon Club	5.99	Chicken Parmesan	8.99
Chicken Wrap	6.99	Reuben Sandwich	6.99
Meatball & Cheese	8.99		
Grilled Chicken Breast	6.99		
Eggplant Parmigiana	7.99		
Veal Parmigiana	7.99		
Sausage & Peppers	9.99		

PASTA

Lasagna	15.99	Three Cheese Manicotti	13.99
Stuffed Shells Florentine	12.99	Chicken Parmesan	12.99
Fettuccine Chicken Alfredo	17.99	Baked Ziti	18.99
Fettuccine Shrimp Alfredo	18.99	Stuffed Shells Florentine	
Spaghetti	15.99		12.99

PIZZA

Create your own 1-topping pizza 9.99

Each additional topping 1

Pepperoni 9.99

Margherita 11.99

Veggie 9.99

Meat Lovers 13.99

KIDS

Ravioli (4)	6.99
Pasta With Meatball	8.99
Chicken Nuggets	6.99
10" Cheese or Pepperoni Pizza	7.99

DESSERTS

Cannolis	3.99
Tiramisu	3.99
Cheese Cake	4.99
Chocolate Cake	3.99
Ice Cream (Vanilla or Chocolate)	2.99

BEVERAGES

Soft Drinks (Coke, Diet Coke, Sprite, Fanta)	2.99
Sweet Tea	3.99
Milk or Chocolate	2.99
Coffee (Coffee, Cappuccino, Espresso, Caffé Latte)	3.99

No matter the occasion, whether it's a small luncheon or a large event, Pasta Amore provides quality service and caters to your every need.

With over 40 years experience in catering, we guarantee you will be satisfied with our food and service as we aim to make your event a memorable one.

WE CATER ANY EVENT OR OCCASION!

Weddings
Birthday Parties
Anniversaries
Baby Showers
Office Functions
Graduations
Religious Events
Fundraisers

MENUS & PACKAGES

We work with you to create the perfect menu for your event.

Appetizer Package	\$8 a person
Breakfast Package	\$15 a person
Brunch Package	\$15 a person
Lunch Package	\$15 a person
Dinner Package	\$20 a person
Dessert Package	\$10 a person

PASTA AMORE

Wednesdays

Half Off

PIZZAS

(Not including specialty pizzas)



Focus 05 Restaurant Ads

This design was from a college project where we had to create different ads for a fictional restaurant called Focus 05. Each version is supposed to show how the restaurant caters to different audiences.

For the version below, I created an ad that is both modern and fun. The goal was to show the restaurant as a place to relax with great prices.

The one on the top right was geared more towards the college crowd where it shows the restaurant as a good place for people to hang out and connect.

The version on the bottom right shows how the restaurant uses local produce and sustainably sourced meat. It is aimed towards an environmental and health-conscious audience.



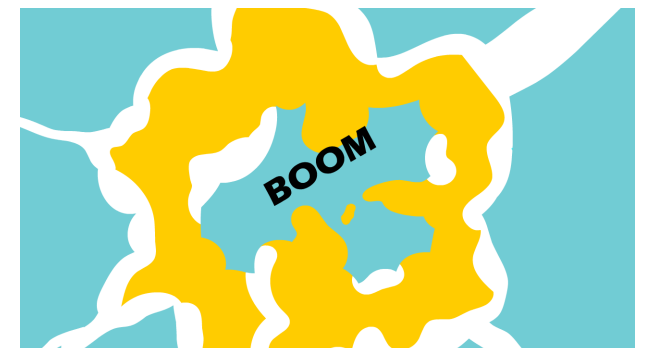
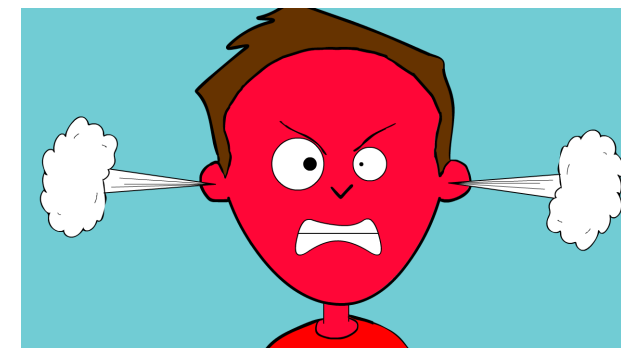
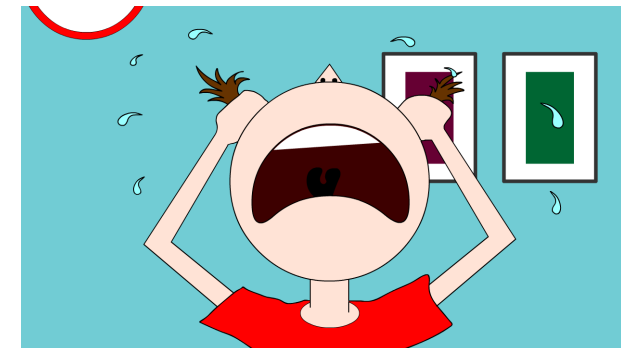
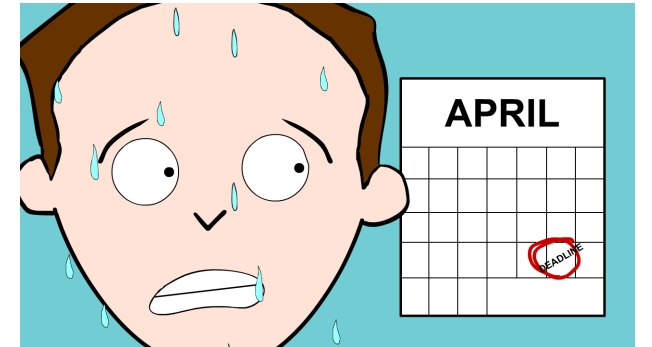
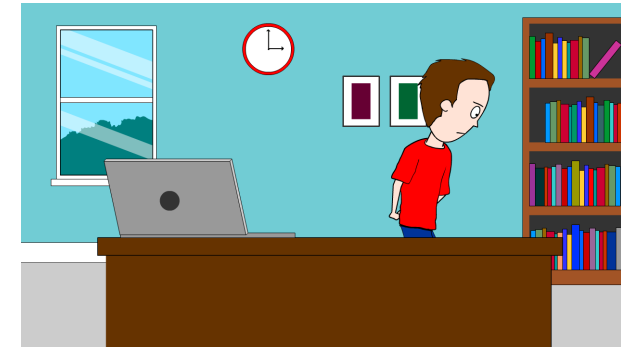
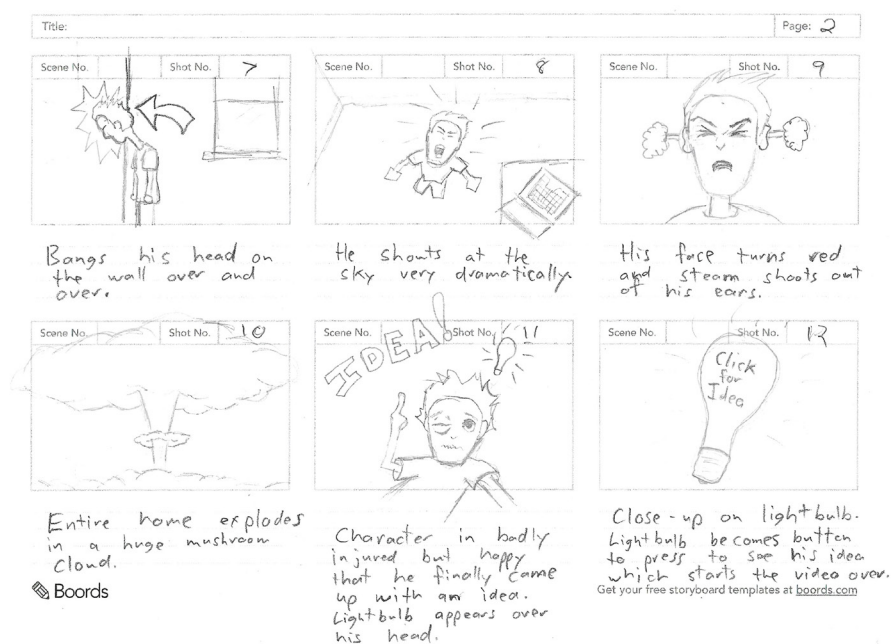
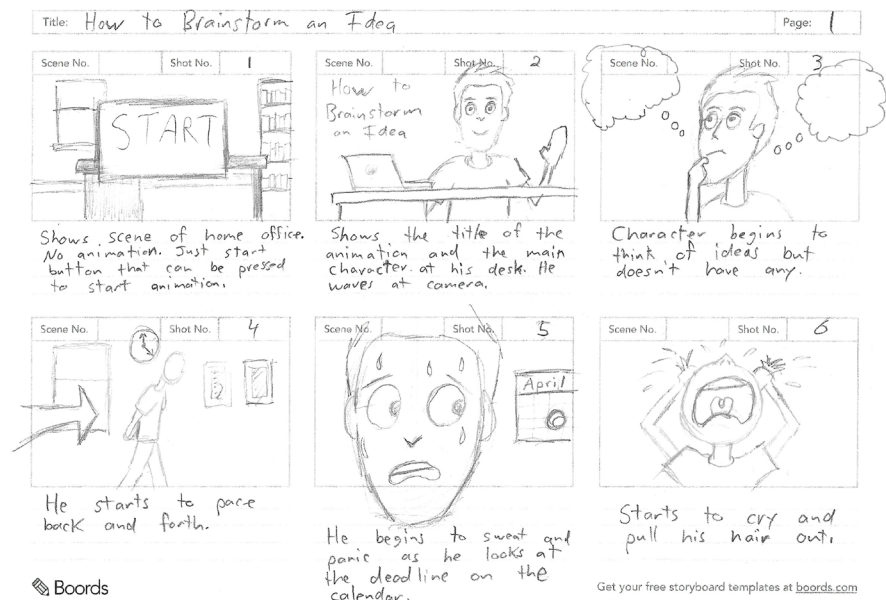
FireSpark Designs Logo

This was a logo design I created for a course in college. The project required us to come up with an interesting logo design for a fictional graphic design company using Adobe Photoshop. The second image on the bottom is a mock-up of the logo design to show what it would look like on a business card.



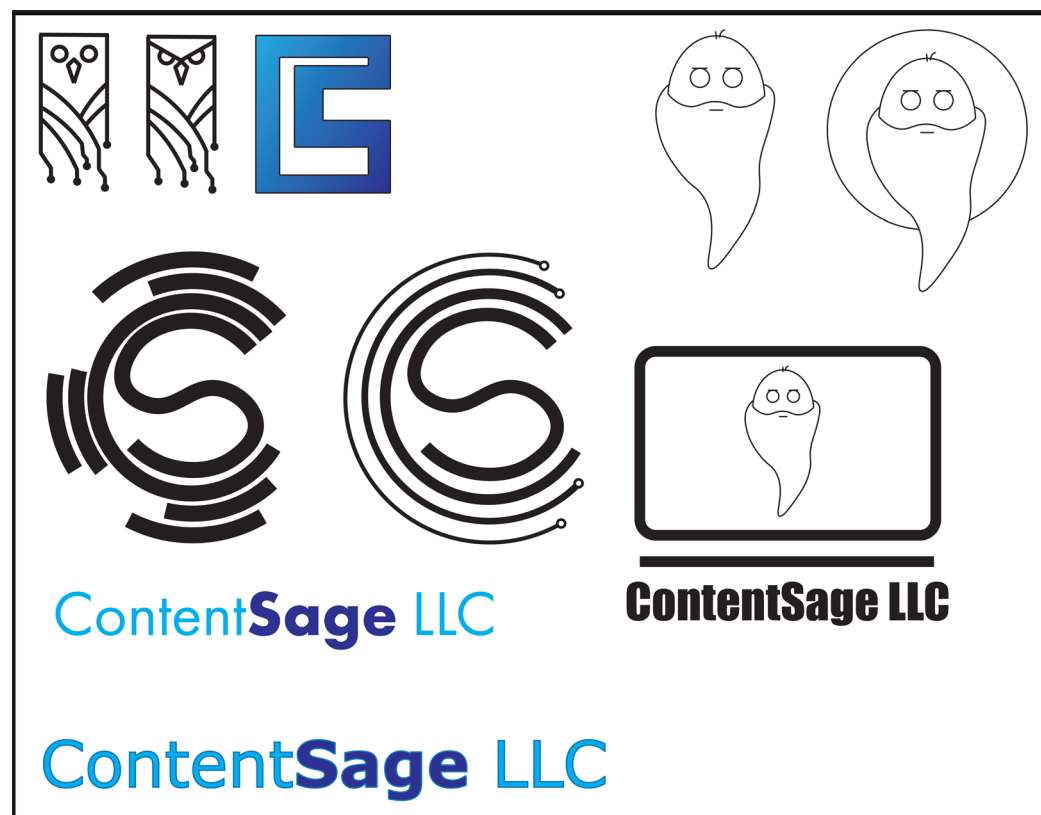
Animation Short

This short animation was created for an interactive animation course in college. It is a humorous take on the struggles of brainstorming an idea. After coming up with a story, I sketched storyboards and created the animation in Adobe Animate. Below are the storyboards and to the right are frames from different scenes.



ContentSage Logo

I created this logo design using Adobe Illustrator for a software consulting company called ContentSage. The owner needed a logo for his website, business card, etc. The top image is the finished version. Below were the first roughs that I presented the client with. The client chose the circular one in the middle with the segmented parts and it eventually evolved into the final version above.

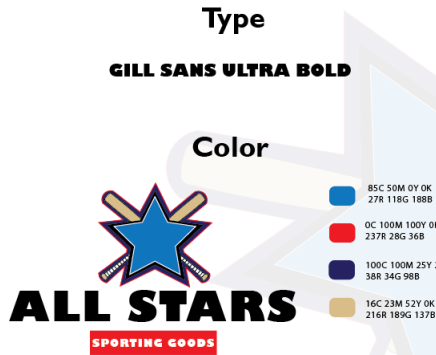


All Stars Sporting Goods Brand Book

This brand book was created in a college graphic design course. I designed everything from the logo, to the materials, to the book itself. The goal was to create a new updated logo for a company.

My focus was to create a clean, bold, and recognizable mark. It needed to feel modern, but at the same time, it had to reflect the energy of a sporting goods brand. I also designed the layout of the brand book itself. It was meant to clearly communicate the concept, rationale, and applications of the logo. This shows how the logo works consistently across different formats and sizes.

SPECIFICATIONS



LOGO USAGE



Brand Book 2022 by Jeff Langlois

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STATIONERY



STATIONERY

Envelope



OVERVIEW

All Stars Sporting Goods has been in business since 1925 and became a well-known and respected sporting goods store over the years. All Stars Sporting Goods provides the best quality sporting goods for customers and athletes of all ages.

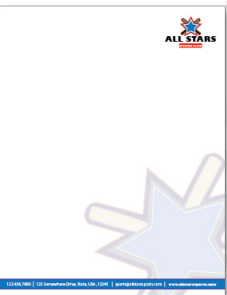
All Stars Sporting Goods' certified and trained staff meets the needs of the customers by providing excellent customer service as well as helping customers try out products in a simulated scenario.

LOGO DESIGN



STATIONERY

Letterhead



RATIONALE

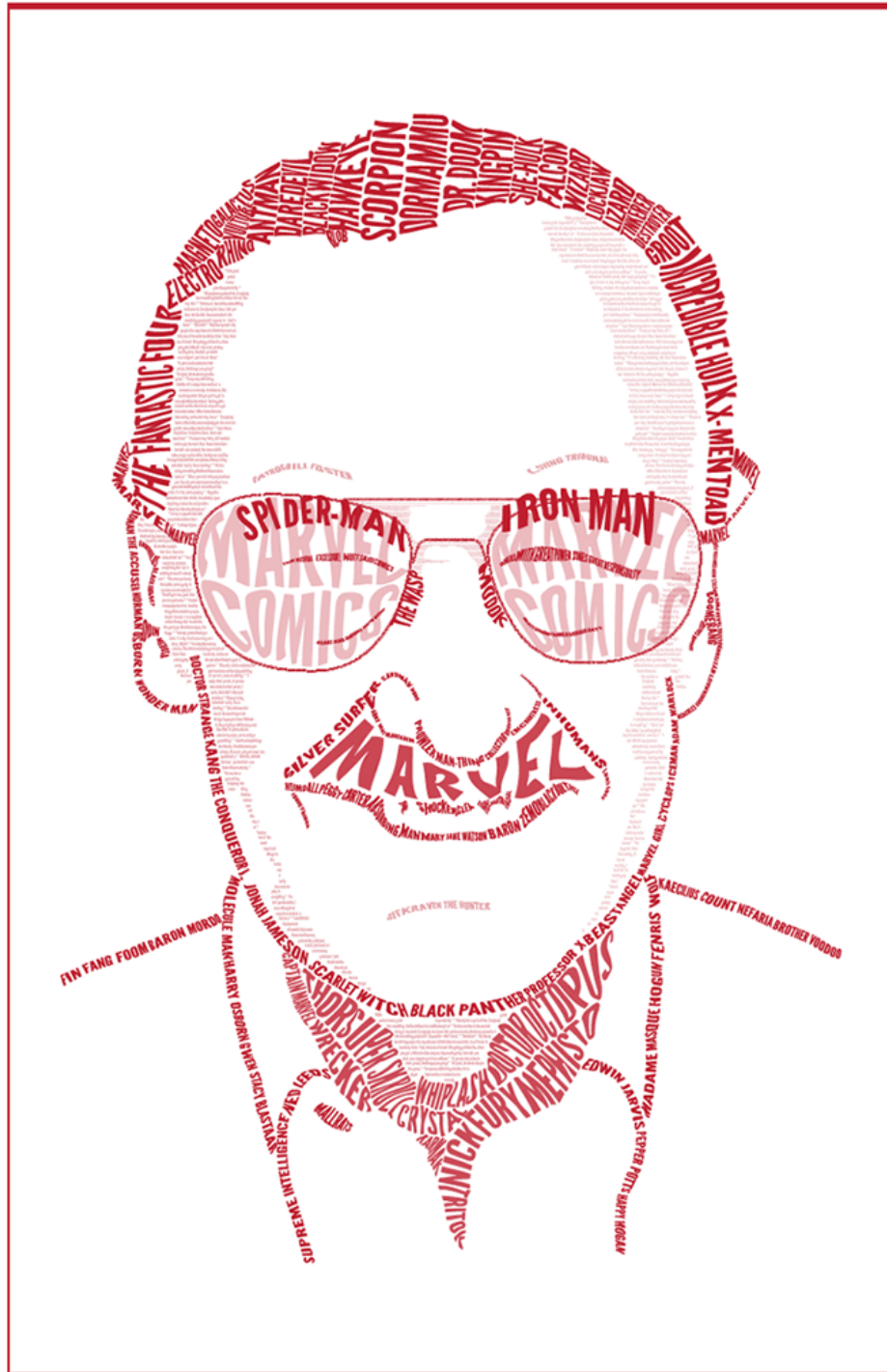
All Stars Sporting Goods wanted a new, contemporary logo that is simple, recognizable, and appeals to both men and women of all ages.

Because of the name "All Stars", I felt it was important to have a star as part of the logo as well as colors that would best represent the brand. I decided to use red, white, and blue as the main colors along with black to outline some shapes. Two baseball bats crossing over each other were placed behind the front-most star to show that this is a sporting goods store. I used baseball bats because it represents a sport that all generations and genders recognize. Straight lines, sharp edges, symmetry, and bold colors were used to give the logo a simple, modern look. The logo is easy to understand even when scaled up and down.

The type I chose also has a modern look and is easy to read. Each letter is capitalized and bold with the words "ALL STARS" being the emphasis to draw the viewers' eyes right to the middle. The words "SPORTING GOODS" are in white inside of a red rectangle to give contrast to the text in black.

The logo communicates the brand message to people of all ages, both men and women alike. The design is easy to understand and tells the viewer exactly what the store sells. The logo has a new, contemporary look that will appeal to the younger generations but still welcomes the current customers.

The client will be able to use this logo scaled at different sizes for whatever they choose. This is shown within this brand book on different stationery items that all have a uniform design representing the brand identity.



Typographic Portrait

This typographic portrait of Stan Lee was created for a typography course in college. It is made up of the names of all the Marvel Comics characters he helped create. The shading contains some of his famous quotes throughout his career.

